

# Ye's Online Antisemitic Rants | 2025 vs. 2022

Between February 7-9, 2025, Ye (formerly Kanye West) <u>let loose</u> a series of antisemitic statements on his X account, which he then <u>deactivated</u>. This is the second time that Ye took to the X platform to spew an antisemitic tirade following his first months-long rampage throughout October-December 2022. While some narratives echoed those from 2022, such as praising Hitler and Nazism and accusing the Jewish people of controlling Black people and the media, there were some notable differences:

- 1. The 2025 rant was shorter in duration but more blatant in its messaging, both in language used and in the variety of antisemitic tropes that were included.
- 2. Unlike 2022, where CyberWell identified Ye's antisemitic statements echoed across social media was platforms, in the 2025 episode the hateful narratives were platformed solely on X.
- 3. In 2025, a significant portion of the viral content supporting and justifying Ye's antisemitic messages were posted by X users previously known to CyberWell whose antisemitic messaging has been identified as part of our systematic monitoring. These users represent repeat policy violators and CyberWell has reported their accounts to X in the past for posting prohibited content.

# **Major Antisemitic Narratives Platformed**

Among the dozens of antisemitic narratives and tropes that Ye promoted in his antisemitic rant of 2025, CyberWell identified four dominant tropes that surged on X following his tweets.

- 1. Jews did 9/11
- 2. Jews Control the Banks
- 3. Jews Control Black People
- 4. Jews Control the Media

CyberWell took a closer look at these narratives on X over the last week using social listening tools and found that, during the  $8^{th}$  and  $9^{th}$  of February – the two peak days in



Ye's antisemitic remarks – there was a significant increase in the number of posts that promoted these narratives.

### Jews did 9/11

While this narrative was included in an average of 700 posts per day during February 4-7, on February 8<sup>th</sup> it jumped to about 7,851 posts and on February 9<sup>th</sup> it reached 15,768 posts – an increase of 1,022% and 2,152%, respectively!

#### **Jews Control the Banks**

While this narrative was included in an average of 675 posts per day during February 4-7, on February 8<sup>th</sup> it jumped to about 7,988 posts – **an increase of 1,083%!** 

## **Jews Control Black People**

While this narrative was included in an average of 542 posts per day during February 4-7, on February 8<sup>th</sup> it jumped to about 4,359 posts – an increase of 704%!

# **Jews Control the Media**

While this narrative was included in an average of 8,881 posts per day during February 4-7, on February 8<sup>th</sup> it jumped to about 16,162 posts – an increase of 88%.

# International Holocaust Remembrance Alliance Working Definition of Antisemitism

Most of the posts pumped through X as a result of Ye's antisemitic statements included content related to examples 2 and 3 of the <u>International Holocaust Remembrance Alliance's</u> (IHRA) working definition of antisemitism, a globally recognized consensus definition that CyberWell uses as a discourse analysis tool, and which includes 11 examples of antisemitism.

**Example 2:** "Making mendacious, dehumanizing, demonizing, or stereotypical allegations about Jews as such or the power of Jews as collective — such as, especially but not exclusively, the myth about a world Jewish conspiracy or of Jews controlling the media, economy, government or other societal institutions."



**Example 3:** "Accusing Jews as a people of being responsible for real or imagined wrongdoing committed by a single Jewish person or group, or even for acts committed by non-Jews".

## **X** Community Guidelines Violated

All posts detected by CyberWell violated X's Community Guidelines, specifically the Hateful Conduct Policy.

- We prohibit inciting behavior that targets individuals or groups of people belonging to protected categories. This includes inciting fear or spreading fearful stereotypes about a protected category.
- We prohibit targeting others with repeated slurs, tropes or other content that intends to degrade or reinforce negative or harmful stereotypes about a protected category.

### Repeat Offenders Echo Jew-hatred

Much of the antisemitic content that regurgitated Ye's antisemitic messages came from a small network known to CyberWell of repeat offenders with large followings who publish toxic and hateful antisemitic content such as Holocaust denial, Holocaust justification, and calls for violence against and boycotting of Jews. CyberWell has flagged this network for X multiple times over the last year and once again shared this information directly with the platform.

# Freedom of Speech is not Freedom to Spread Hate on Social Media

Freedom of speech is the lifeblood of democracy. However, like any right, it is not absolute, especially when it conflicts with other rights and even more so when it threatens the safety and security of society.

As mentioned, Ye's 2025 antisemitic rant was significantly shorter in duration than the one in 2022, which lasted for several months and resulted in dozens of antisemitic incidents throughout the United States (at least 30 hate crimes and violent incidents in total in the weeks following according to the ADL). At the time, CyberWell urged social media platforms to take appropriate steps in addressing the phenomenon of antisemitic



content being spread by celebrities who can reach an audience of millions within moments, such as Ye, and its threat to real-world safety and security.

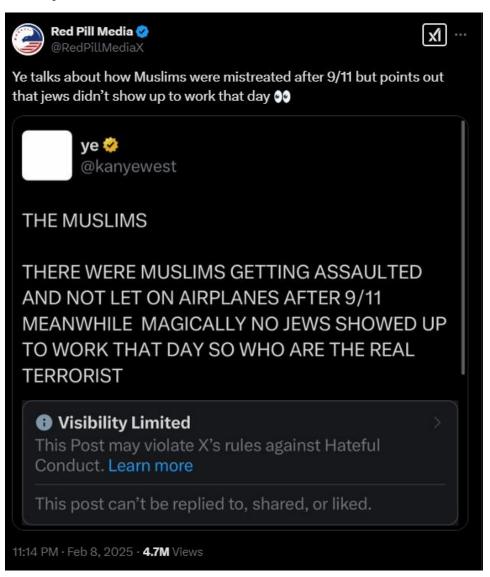
Ye's 2025 rant indicates that actions have been taken on the other platforms, but on X the lesson has not been learned – the bar is being systematically lowered for hate speech online, increasing the potential of dangerous events being carried out in the real world. Though the current rant lasted for just three days, at least one violent incident was committed against visibly Jewish individuals in New York.

Today, when algorithmically charged celebrity accounts can cause a single post to reach millions through social media, antisemitism is more dangerous than ever. CyberWell calls on X to enforce their hate speech policies, which exist for the express purpose of protecting vulnerable communities from real danger, and to take decisive and rapid action against antisemitic content and the users who post it.



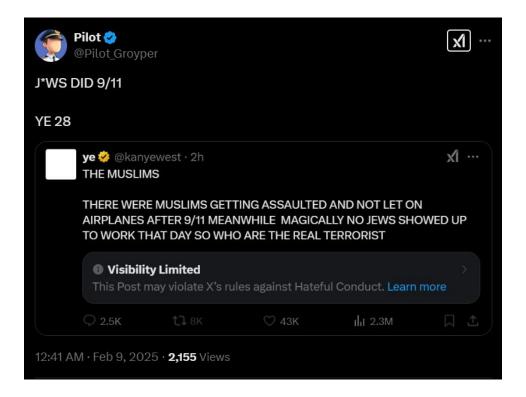
# **Appendix of Examples**

#### 1. Jews did 9/11









#### 2. Jews Control the Banks

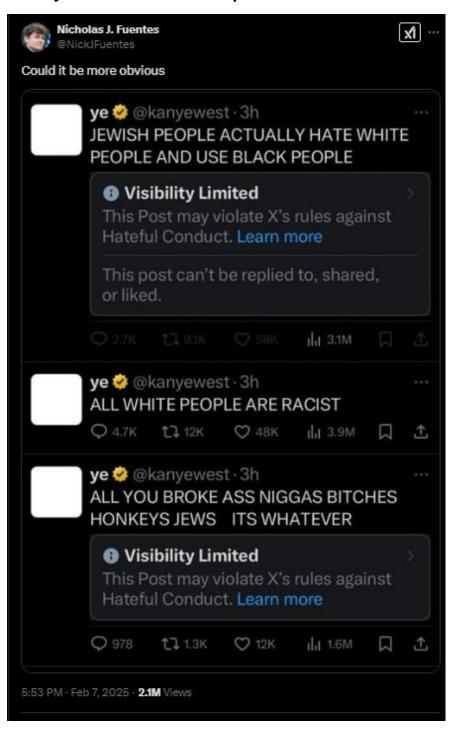




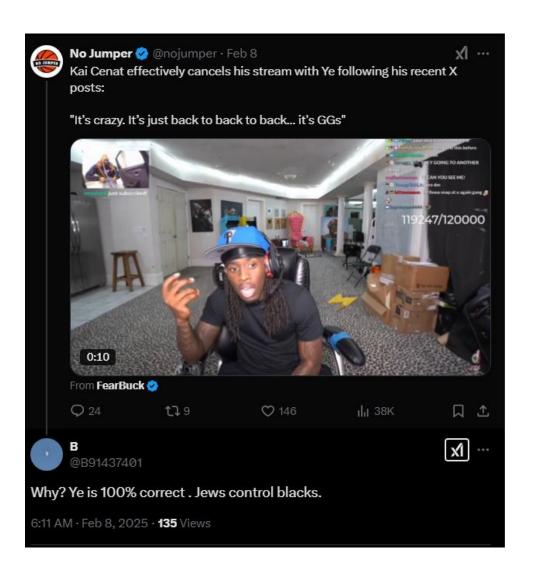




#### 3. Jews Control Black People



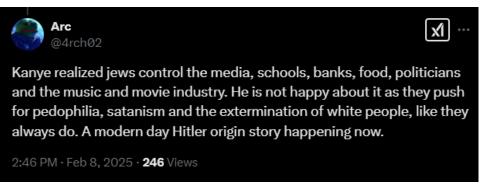


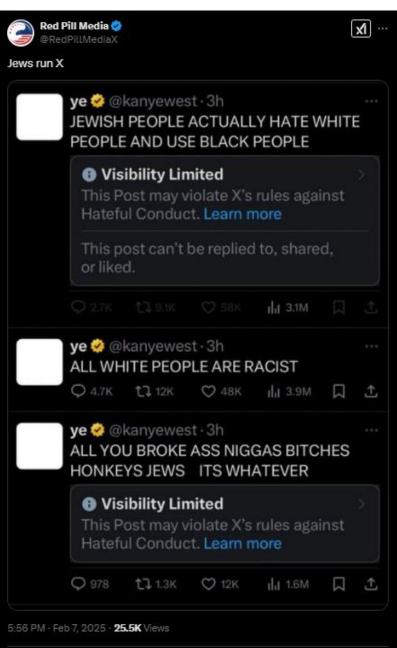






#### 4. Jews Control the Media











It's because the Jews run everything in the financial world. Everything is their agenda. Entertainment, media, news, propaganda. Ye isnt the first and he's not the last. Lupe Fiasco did the same thing and was 'canceled' because of it. Jews run the world and own us.

4:28 AM · Feb 8, 2025 · **101** Views