The State of Online Antisemitism in 2023
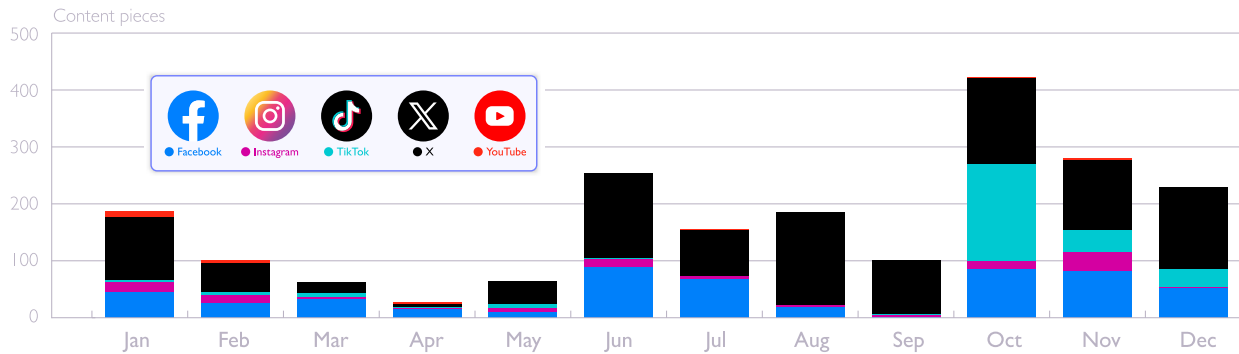
CyberWell — More data, less hate.

CyberWell is a groundbreaking startup non-profit that **launched the first ever open database of online antisemitic content.** CyberWell's mission is to drive the **enforcement and improvement of community standards** and hate speech policies across social media platforms and empower existing efforts and users to eradicate online Jew-hatred with real-time data.

Since May 2022, CyberWell has been consistently monitoring **Facebook, Instagram, X, TikTok, and YouTube in English and Arabic, and serves as a trusted partner for both Meta and TikTok.** These graphics sum up a portion of our findings:

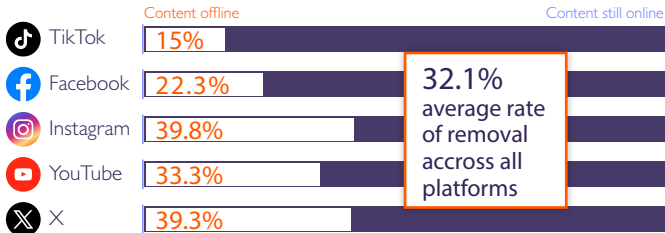## Platform Overview

5 platforms
X, TikTok, Facebook, Instagram, YouTube

2 languages
Arabic, English

+6,000 pieces of content vetted and counting!

+150,000 pieces of content flagged as highly likely to be antisemitic waiting for review

Antisemitism over time by platform

Content pieces — monthly stacked bar chart (Jan–Dec) by platform: Facebook, Instagram, TikTok, X, YouTube

Rate of Removal 2023

Content offline — Content still online

Platform	Content offline
TikTok	15%
Facebook	22.3%
Instagram	39.8%
YouTube	33.3%
X	39.3%

32.1% average rate of removal accross all platforms
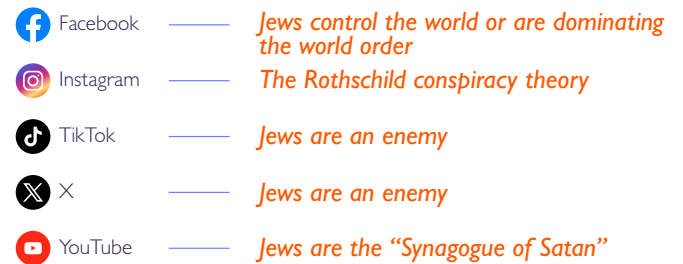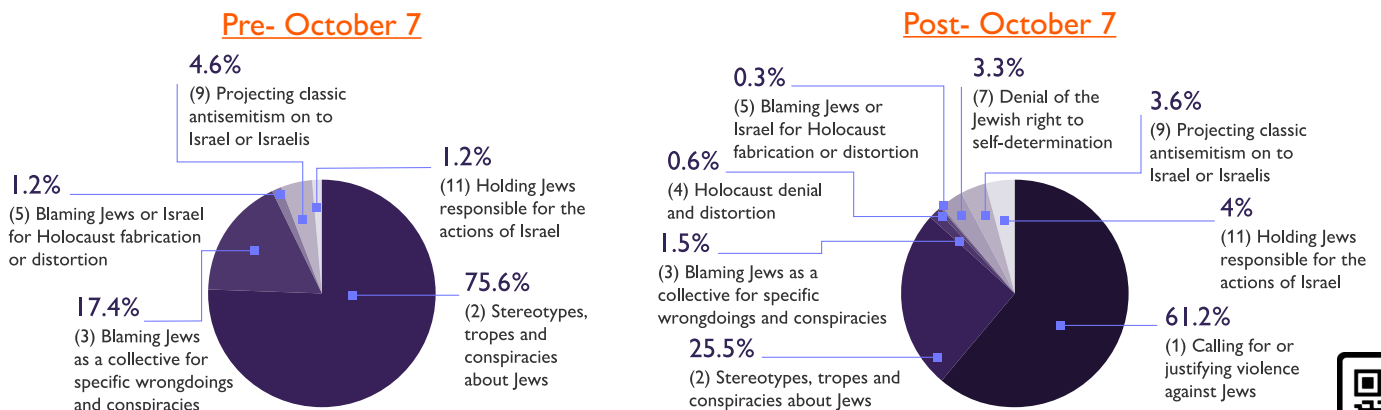
*This is an increase of 8.3% from 2022, when CyberWell detected an overall removal rate of just 23.8%.

Leading antisemitic tropes by platform

Platform	Trope
Facebook	*Jews control the world or are dominating the world order*
Instagram	*The Rothschild conspiracy theory*
TikTok	*Jews are an enemy*
X	*Jews are an enemy*
YouTube	*Jews are the "Synagogue of Satan"*

IHRA Discourse Analysis Pre- & Post- October 7 - Arabic

Following October 7, CyberWell detected an alarming narrative shift in Arabic toward more violent antisemitic rhetoric than usual. As part of CyberWell's ongoing methodology, we break down all antisemitic content that we vet according to the International Holocaust Remembrance Alliance's (IHRA) 11-part definition of antisemitism - a consensus definition recognized by numerous countries, international bodies, and academic institutions around the world. In the month prior to October 7, 75.6% of antisemitic content referenced stereotypes, tropes, and conspiracies about Jews. **In the month following October 7, 61.2% called for or justified violence against Jews.**

Pre- October 7

- **4.6%** (9) Projecting classic antisemitism on to Israel or Israelis
- **1.2%** (11) Holding Jews responsible for the actions of Israel
- **1.2%** (5) Blaming Jews or Israel for Holocaust fabrication or distortion
- **17.4%** (3) Blaming Jews as a collective for specific wrongdoings and conspiracies
- **75.6%** (2) Stereotypes, tropes and conspiracies about Jews

Post- October 7

- **0.3%** (5) Blaming Jews or Israel for Holocaust fabrication or distortion
- **3.3%** (7) Denial of the Jewish right to self-determination
- **3.6%** (9) Projecting classic antisemitism on to Israel or Israelis
- **0.6%** (4) Holocaust denial and distortion
- **4%** (11) Holding Jews responsible for the actions of Israel
- **1.5%** (3) Blaming Jews as a collective for specific wrongdoings and conspiracies
- **25.5%** (2) Stereotypes, tropes and conspiracies about Jews
- **61.2%** (1) Calling for or justifying violence against Jews

Join us in reporting online antisemitism!
Check out our upcoming annual report at www.cyberwell.org